



**MEGAPHONE COMMUNICATIONS**  
*Nick Montoya, CEO • Roger S. Peterson, Executive Editor*



**Nick Montoya**  
**Biography**

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Nick Montoya is a senior manager at Intel Corporation, where he directs its Folsom Excellence Program. He also sits on the Board of Directors for the Sacramento Hispanic Chamber of Commerce, and is Vice-Chair of Membership Services for the Chamber. Montoya recently started his own company, Megaphone Communications, where he serves as President and CEO. As an executive coach and inspirational speaker, he helps organizations and individuals achieve business and personal excellence with his creative and simplified approach to project management, the Magic Megaphone.

During his more than 25 years at Intel, Nick has conducted more than 200 Magic Megaphone sessions with colleagues. He has also shared the process with many other businesses and organizations. His most recent accomplishment, the authoring of a book about his trademark process, *THE MAGIC MEGAPHONE: how to get your projects unstuck and back on track in under 60 minutes*, was published on October 12, 2006 and is already receiving rave reviews. Nick's Magic Megaphone process has been well tested with tough audiences, and the beneficial results reported back are constant.

Montoya continues to draw interest from several major companies and organizations (including Intel; Merrill Lynch; the Project Management Institute (PMI); National Latina Business Women's Association (NLBWA); California Hispanic Chambers of Commerce; Sacramento Hispanic Chamber of Commerce; UCLA Anderson School of Management; California State University, Sacramento College of Business Administration; PRIDE Industries; Mexican Cultural Center of Northern California; Folsom Lake Dodge; Del Campo Dance Studio, now considered the #1 dance studio for Latin dancing in the Sacramento region; and many others) about his book and his Magic Megaphone process.

Montoya, who is the first person in his family to graduate from college, has worked in four different countries. He spent three years in Japan and one year in Malaysia practicing the principles taught in *The Magic Megaphone*.

In addition to his roles with Intel, the Sacramento Hispanic Chamber of Commerce and Megaphone Communications, Montoya is also Vice-President of the Board of Directors for the California Paso Fino Horse Association, one of his many interests. He has been married to his wife, Cathy, for 23 years. Montoya is most proud of his three daughters (Giana, 21, Elisa, 17, and Lia, 15) and is a three-time winner of Loretto High School's Father-Daughter Dance Contest.

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